



The Texas Healey Roundup is an annual event hosted on a rotating basis by the three Texas Austin Healey clubs: South Texas, Gulf Coast, and North Texas Austin Healey Clubs. The three clubs have a combined membership of over 400 families representing more than 300 Austin Healeys. The 39<sup>th</sup> Annual Texas Healey Roundup, hosted this year by the South Texas Austin Healey Club (STAHC), will be held April 5-7, 2019, in Georgetown, Texas. In past years Healey enthusiasts, as well as fans of other sports cars, have attended the now famous Texas Healey Roundup. Participants come from all over Texas, and as far away as Georgia, the Carolinas, Oklahoma, Missouri, Indiana, Illinois, Louisiana, and even Canada.

Georgetown is only minutes from Austin, Texas. The area has a population of well over 2 million people, so we expect a large turnout. Austin Healeys, manufactured from the 1950's up through the late 1960's, will be on display at the Town Square in downtown Georgetown. We also anticipate good media coverage of the Roundup. Other events will be a road rally through the beautiful Hill Country surrounding Georgetown, a Gymkhana, plus social and fellowship events all three days.

A large attendance is anticipated, and because promoting an event of this size is a significant undertaking, we are soliciting sponsors to assist. Our event provides you with a unique opportunity to reach people who own and drive these classic cars. Sponsorship provides name recognition and advertising opportunities for your business. Each sponsor will be recognized verbally at our events and will be listed on sponsor signs. Sponsors also will have ads or listings in the event program. Please refer to the attached sponsorship form for more information.

If you would like to participate as a sponsor you may do so by sending a check payable to:

**STAHC**

Submit sponsor remittance checks to:

Bob Adkins  
950 Stagecoach Ranch Road  
Dripping Springs, TX 78620

Non-cash items you would like to provide may also be sent to the above address.

Thank you for your consideration. If you have any questions, please contact me at:

**830-537-3191**

[rborden@gvtc.com](mailto:rborden@gvtc.com)

**Ron Borden**, Roundup Sponsorship Committee



## Texas Healey Roundup 39 Sponsor Opportunities

**Friday Evening Welcome Activity Sponsor-** Company name listed on signage, full page ad in event program, verbal recognition as a sponsor, provided business literature will be included in the registration packets .....\$250

**Saturday Evening Awards Dinner Sponsor-** Company name listed on signage, full page ad in event program, verbal recognition as a sponsor, provided business literature included in the registration packets .....\$250

**Sunday Morning Awards Breakfast Sponsor-** Company name listed on signage, full page ad in event program, verbal recognition as a sponsor, provided business literature included in the registration packets .....\$250

**Popularity Sponsor-** Company name listed on signage, full page ad in event program, verbal recognition as a sponsor, name on popularity trophies and ballots, provided business literature included in the registration packets .....\$250

**Rally Sponsor-** Company name listed on signage, full page ad in event program, verbal recognition as a sponsor, name on rally trophies and route sheets, provided business literature included in the registration packets .....\$250

**Gymkhana Sponsor-** Company name listed on signage, full page ad in event program, verbal recognition as a sponsor, name on gymkhana trophies, provided business literature included in the registration packets .....\$250

(taken) **~~Long Distance Award Sponsor-~~** Company name listed on signage, half page ad in event program, verbal recognition as a sponsor, name on trophy, provided business literature included in the registration packets .....\$200

**Grand Competitor Sponsor-** Company name listed on signage, half page ad in event program, verbal recognition as a sponsor, name on trophy, provided business literature included in the registration packets .....\$200

(taken) **~~Literature Sponsor-~~** Company name listed on signage, half page ad in event program, verbal recognition as a sponsor, provided business literature included in the registration packets.....\$100

**Door Prize Sponsor-** Company name listed on signage, listing in event program, verbal recognition during event ..... Door Prize

The deadline for Ad copy for the 8 1/2" X 11" event program deadline is March 15, 2019. Submit ad copy to [rborden@gvtc.com](mailto:rborden@gvtc.com). The deadline for Sponsor names on trophies is March 10, 2019. The deadline for receiving literature for event registration packets is March 15, 2019.